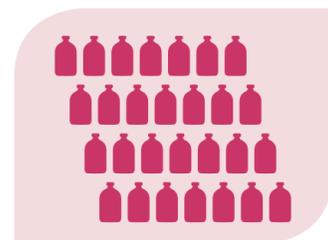


Otitis externa is a common challenge for vets and pet owners

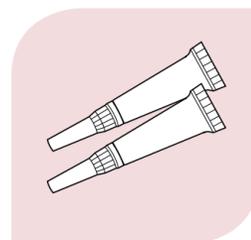
- Ear infections are among the **ten most frequent reasons** for dogs to be presented to vets, affecting up to 20% of dogs^{3,4}
- Vets consider poor treatment compliance by pet owners as the most challenging aspect of managing otitis externa cases⁵

Up to **80%**** of owners administer the **incorrect dose** of ear product to their pet.

Up to 28 applications vs 2
What would pet owners choose?



2 weeks of twice daily ear medications



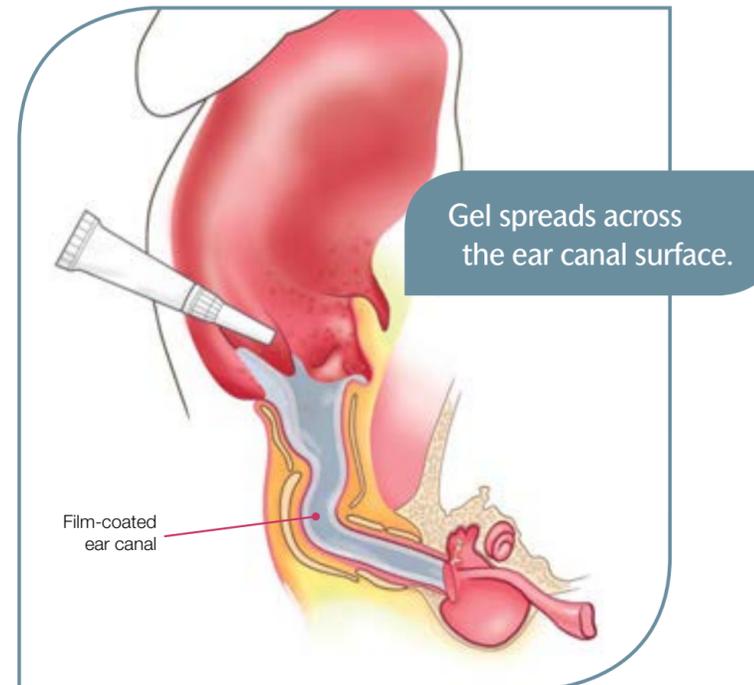
Osumnia

NEW Osumnia

Treating Otitis Externa* just got easier!

Osumnia is **easy to use** and supports **maximum compliance ... done!**

- With just **2 doses, 1 week apart**, you can take control of canine otitis externa treatment and help improve the clinical outcome
- Innovative adaptable gel formulation enabling optimal distribution through the ear canal and less mess



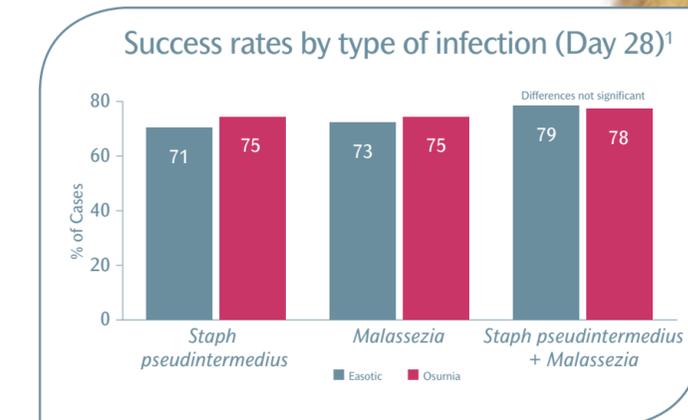
- Same dose for any dog, regardless of their size and weight
- Pre-measured, single-use tubes for the right dose every time

A **first line treatment** that you can prescribe with confidence for your Otitis Externa* cases ... **done!**

- Osumnia is a unique sustained release gel:

<p>Antibacterial</p> <p>Contains florfenicol</p> <ul style="list-style-type: none"> • 1st line spectrum of activity 	<p>Antifungal</p> <p>Contains terbinafine</p> <ul style="list-style-type: none"> • Effective against <i>Malassezia</i> spp. 	<p>Anti-inflammatory</p> <p>Contains betamethasone acetate</p> <ul style="list-style-type: none"> • Helps to relieve discomfort
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- Field trials prove that just 2 doses of Osumnia treats otitis externa effectively



The most common pathogens associated with otitis are *Staphylococcus pseudintermedius* and *Malassezia pachydermatis*⁶

Comfortable dogs and peace of mind for owners brought through innovation ... **done!**

- Flexible soft tip gentle for a dog's ears that makes otitis externa treatment a comfortable experience for the dog
- You take control of treatment and remove product administration from the owners' hands making everybody's life easier

For more comfortable dogs and happier owners, choose enhanced compliance with Osumnia